



2017

MEDIA

KIT



MASTHEAD

EDITOR-IN-CHIEF/ART DIRECTOR

Renaldo Creative

www.renaldocreative.com

www.renaldocreative.com

www.x25fitness.com/members/renaldocreative

CO-FOUNDER

Tiara Basora

tbella@x25fitness.com

www.x25fitness.com/members/tbellabasora/

STAFF PHOTOGRAPHERS

Renaldo Creative

T Bella Basora

Jack Oat

Laser Focus Photography

SOCIAL MEDIA

Instagram : www.instagram.com/x25fitness

Twitter : www.twitter.com/x25fitness

Snapchat: www.snapchat.com/add/x25fitness

Pinterest: www.pinterest.com/x25fitness

Duskspot: www.duskspot.com/stars/x25fitness

Tumblr: www.x25fitness.tumblr.com

ABOUT US

X25 Fitness is a print and digital lifestyle Magazine for women. Each issue is packed with full-color photos, interviews, health, wellness, and food. We feature tips, advice, and techniques from personal trainers, fitness models, and fitness enthusiast. Print and Digital can be purchased by anyone in the world. Our digital magazine has the same content as our print magazine. But includes links, videos, hyperlinks, audio and more.

OUR EXPERTISE

Marketing
Promotion
Video Production
Photography
Radio Broadcast
Graphic Design

DESIGN SERVICE

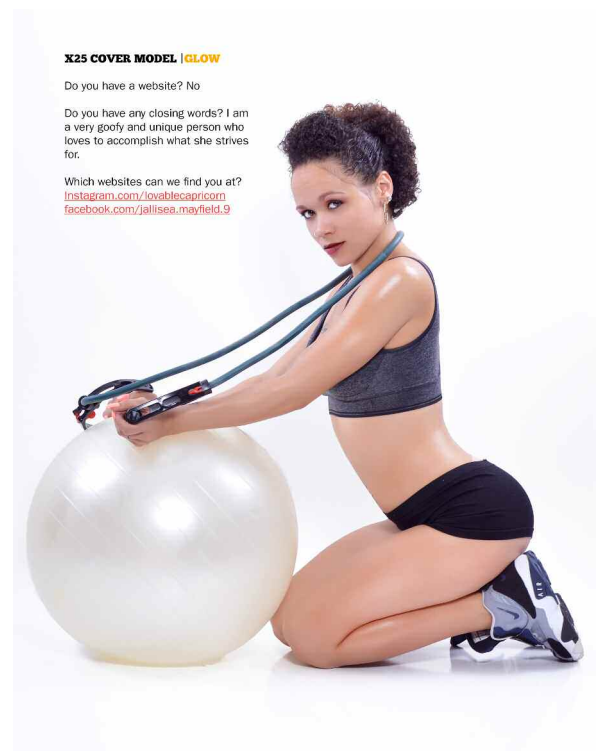
X25 Fitness provides Graphic Design, Photography, Video Production and Print Media Design. We continue to innovate and re-invent our style. Our mission is to help our clients portray themselves in the best light. Hire us for your next Project.

DISTRIBUTION PLATFORMS

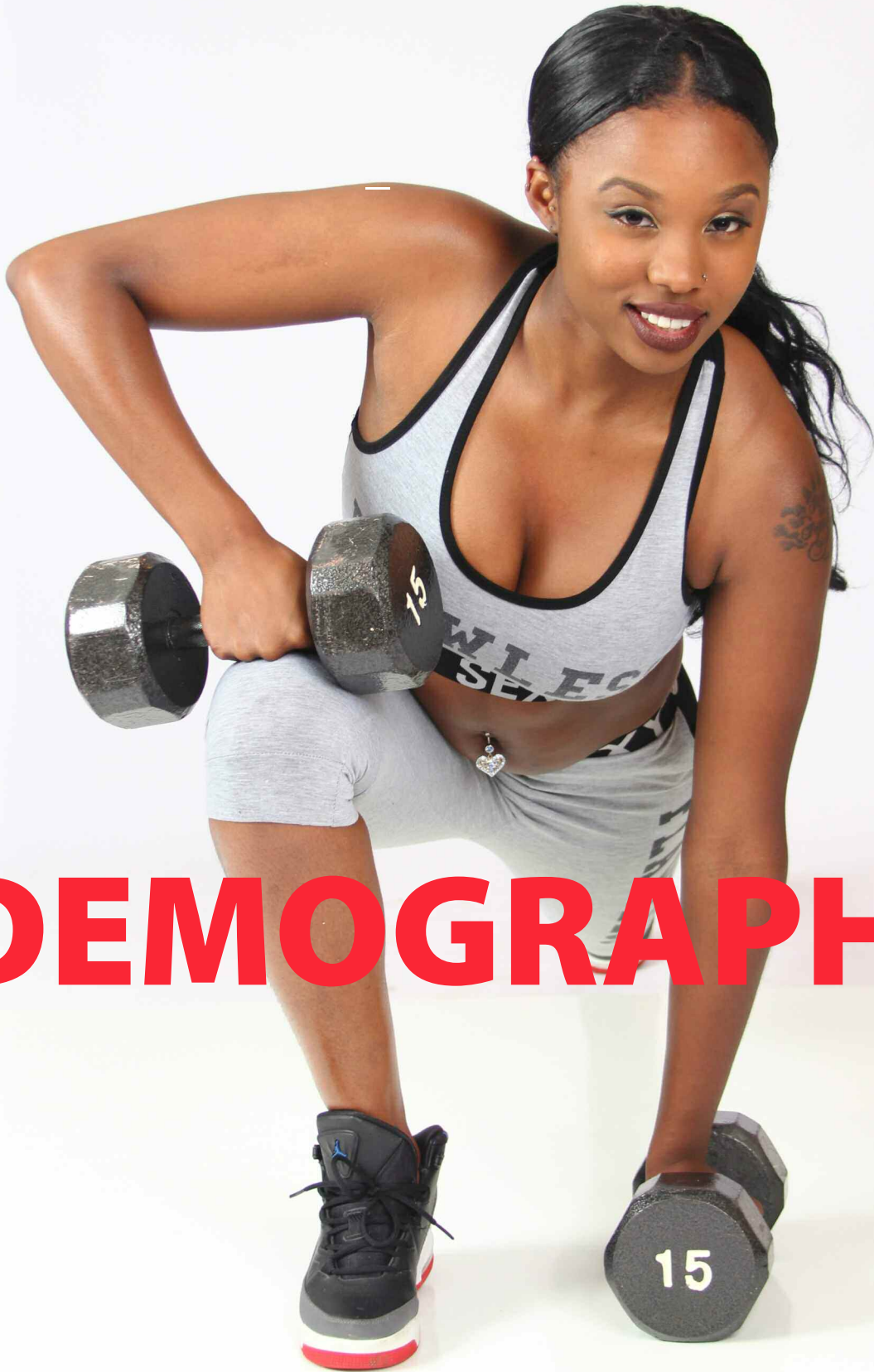
Magzter
Apple iTunes
Barnes and Noble Nook
Amazon Kindle
Google Play

MODEL AND SUBMISSION

Submit your full name, age, website, short biography (optional), and 3-7 image to www.x25fitness.com/sm. All models must be 18 years or older.



www.x25fitness.com/ads 3



TOP COUNTRIES

United States
United Kingdom
China
Brazil
Canada

GENDER

WOMEN 71%
MEN 29%

AGE

12-17: 17%
18-24: 53%
25-34: 23%
35-49: 05%
50-64: 1%

DEMOGRAPHIC

ADVERTISE

Are you ready to take the next step? Advertise in X25 Fitness Magazine or www.x25fitness.com. Contact us for a preview issue. Include your company name, and website.

Email us at www.x25fitness.com/contact or contact@x25fitness.com.

PRINT ADVERTING PRICE

2 Page Spread \$700.00 Per issue
Full Page \$400 .00 Per issue
Half Page \$250.00 Per issue
Half Page Vert \$150.00 Per issue

PREMIUM ADVERTISEMENT

Inside Cover \$300.00 Extra
Back Cover \$200.00 Extra
Inside Back Cover \$100 Extra

CLASSIFIEDS

50 Word Text Ad \$20.00
Additional Text \$2.00 Per word

SPECIFICATION

Full Page 8.5x11
Half Page 8.5x55
Half Vert 4.25x11

LOGO

ESP, AI, .SVG, .PNG or .PDF Format only.

ARTWORK SUBMISSION

Email is the preferred method of receiving artwork at www.x25fitness.com for files larger than 10mb use Google Drive, Box, or Drop Box.



X25FITNESS.COM



www.x25fitness.com is a fast growing Media Hub, with a loyal fan base all over the world. We provide digital photography, videos, and articles to our readers. Are you ready to take the next step? Get more exposure for your product or services.

DIGITAL PRICE

- Billboard Banner \$300 (1 Months)
- Leaderboard Banner \$200 (1 Months)
- Medium Rectangle \$150 (1 Months)
- Half Page \$ 75 (1 Months)
- Mobile Banner\$50(1 Months)
- Slideshow Gif \$ 80 (1 Months)
- Video 480p \$100.00 for 1 Months
- Video Placement 720p \$150.00 for 1 Month
- Video 1080p \$200.00 for 1 Month

All banner must be 60k or below. Format we accept gif, .jpg .png

X25 RADIO

X25 RADIO

X25 Fitness Radio is a global radio Podcast show. Our host interview athletes, trainers, experts and play workout music. You can listen to the archive at www.x25fitness.com/radio.

SCHEDULE

X25 VIXENS RADIO SHOW

Thursday at 11:00 PM Eastern Time.

SYNDICATION

Listen to X25 Fitness on Apple's iTunes Podcast, Google's Music Podcast, TuneIn Radio, Stitcher, PodBean, and Blubrry.



Contract Conditions:

The following terms and conditions govern all entities that place advertising (“Advertiser”), either directly or through an agent (“Agency”), in print magazines (“Magazines”), websites and mobile sites (collectively, “Websites”), email campaigns (“Email(s)”), digital magazine publications (“Digital Editions”), Digital Editions and any other applications (collectively, “Apps”), and any other services (collectively, together with Magazines, Digital Editions, Websites, Emails, and Apps, the “Service”) published and/or owned, licensed or operated by or on behalf of X25 Fitness Magazine (“Vixens”). The placement of advertising on any Service constitutes Advertiser’s (and, if applicable, Agency’s) agreement to these terms and conditions. These terms and conditions may be modified from time to time by X25 Fitness; additional placement of advertising will constitute Advertiser’s (and, if applicable, Agency’s) agreement to any such modifications.

X25 Fitness reserves the right at its absolute discretion, and at any time, to cancel any advertising order or reject any advertising copy in connection with any Service, whether or not the same has already been acknowledged and/or previously published, displayed, performed or transmitted (collectively referred to herein as “Published” or “Publish”), including, but not limited to, for reasons relating to the content of the advertisement or any technology associated with the advertisement. In the event of such cancellation or rejection by X25 Fitness, advertising already run and to be run shall be paid for at the rate that would apply if the entire order were Published and no short rate will apply.

In addition X25 Fitness Magazine reserves the right to (i) remove from selected copies, editions, versions, or sections of a Service advertisements containing matter that readers have deemed objectionable; and (ii) implement blocking technology (including geo-blocking technology) in connection with a Service.

X25 Fitness at its absolute discretion, may terminate its relationship with Advertiser and/or Agency for the breach of any of the terms hereof, including without limitation a breach based on the failure on the part of either Advertiser or Agency to pay each bill by its due date. Should X25 Fitness terminate its relationship with Advertiser and/or Agency, a short-rate may apply and all charges incurred together with short-rate charges shall be immediately due and payable. Furthermore, in the event Advertiser or Agency breaches, X25 Fitness Magazine may, in addition to its other remedies, (a) cancel its recognition of Agency, thereby causing Agency to lose claim to any commission for any further advertising placed with X25 Fitness on behalf of Advertiser or any other client of Agency, and/or (b) refuse to Publish any or all of Advertiser’s advertising.

Advertisements that simulate or resemble editorial content must be clearly identified and labeled “ADVERTISEMENT” or “SPECIAL ADVERTISING SECTION” at the top of the advertisement, and X25 Fitness may, in its discretion, so label such copy.

The foregoing terms and conditions (and the Additional Terms set forth below) shall govern the relationship between X25 Fitness and Advertiser and/or Agency.

ADVERTISING CONTRACT

Date: _____/_____/_____

Company Name: _____

City: _____

State: _____

Zip: _____ Phone: (_____) - _____ - _____

Other Phone: (_____) --- _____ --- _____

PREMIUM PLACEMENT OPTIONS Call Us

Classifieds:

Up to 50 word per ad. \$2.00 per word, or \$3.50 per word for highlighted box. \$20 minimum per ad. Ad Text

All first-time display advertisers must pay in full for the first reservation. Classified advertisers must pay in full when submitting each monthly reservation order. Established advertisers' payments are due and payable within 30 days from invoice date. By signing below, your ad space is being reserved. Therefore, late or improperly formatted ads will be assessed a 10% penalty or ad will be pulled without refund.

Signature: _____

Date: _____/_____/_____

ADVERTISEMENT TYPE	PRICE

Subtotal \$
Premium Fee \$
Tax (NC only) \$
Total \$

THANK YOU!

X25 FITNESS LINKS

contact@x25fitness.com

www.x25fitness.com/contact

www.x25fitness.com/ads

www.x25fitness.com/submission

www.x25fitness.com/radio

